

everything to *love* about
CENTRAL COASTAL
Prince Edward Island

Who We Are



CCTP MEMBERS 2026

Champion partnerships. Empower growth.

CENTRAL COASTAL TOURISM PARTNERSHIP

Cavendish Visitor Centre | 1-7591 Cawnpore Lane, Hunter River, PEI C0A 1N0

DEAR CCTP MEMBER,

Thank you for joining the Central Coastal Tourism Partnership and contributing to the growth of Prince Edward Island's tourism industry!

CCTP is a **membership-based, not-for-profit** organization proudly representing the Central Coastal region of PEI. We're here to provide you with personalized resources, product development programs, marketing support, networking opportunities, and **more**.

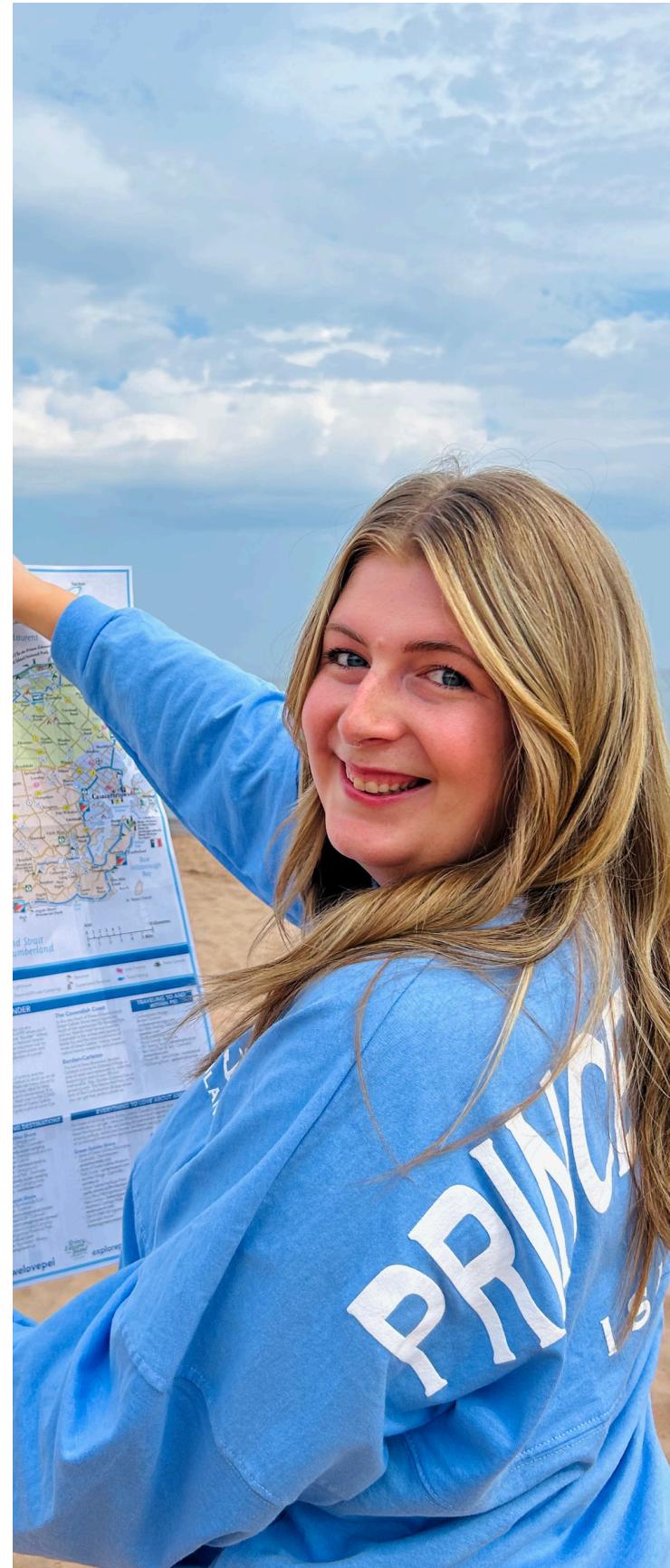
Our community thrives on the collaboration and shared passion of tourism operators like you, creating a **"members-helping-members"** culture that benefits everyone involved.

We want you to make the most of your membership! Whether you're looking for support, have exciting updates about your business, or want to share ideas, we're always here to connect and collaborate.

We're excited to work with you and help you engage with the incredible tourism community here in Central Coastal PEI!

Chloe Duchesne, Executive Director

Central Coastal Tourism Partnership
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www.centralcoastalpei.com

Background

Champion Partnerships and Empower Growth.

Central Coastal Tourism Partnership exists to partner to create great experiences, encouraging visitors to stay longer in Central Coastal Drive.

As an organization, we are committed to:

- Building our tourism community in the Central Coastal Region of PEI.
- Supporting members and businesses for growth and success.
- Advocating on behalf of our members through frequent communications with key industry stakeholders including the **Tourism Industry Association of PEI (TIAPEI)**.



The **Central Coastal Tourism Partnership (CCTP)**

is one of **six regional tourism organizations** mandated to develop, support and grow the tourism industry in Prince Edward Island.

CCTP is a strategic partnership with:

- **Tourism operators**
- **Municipalities**
- **Industry organizations**
- **Funders**
- **+ Other provincial tourism stakeholders**



We work to bring together **all** of the Central Coastal region tourism interests into a collaborative and constructive environment focused on tourism growth and success.



CCTP is a tourism association that works with tourism operators & stakeholders located within both the **Green Gables (North) Shore** and the **Red Sands (South) Shore**.

Green Gables Shore



Red Sands Shore



Central Coastal Map

CCTP provides support to Central Coastal communities such as:

Cavendish
Kensington
New London
Rustico
Brackley Beach

Stanhope
Hunter River
Borden-Carleton
Victoria-by-the-sea
Cornwall

and others!

[**Click here for a map of the Central Coastal region**](#)



www.centralcoastalpei.com

As a business or organization located in **Central PEI**, you are part of the:



Green Gables Shore

OR



Red Sands Shore

Visitors look for these symbols on road signs that guide them through the region.



You are located on
Central Coastal Drive

Here are the different tourism regions of PEI – these touring regions are promoted to visitors/tourists.

The Central Coastal Drive is the coastal touring circuit that runs through both the northern **Green Gables Shore** and the southern **Red Sands Shore**.



As a CCTP member, you're supported by mentors, champions, and shared resources designed to **help your business grow.**

Engagement is key. The more you participate, the more your membership works for you.

