

everything to *love* about

CENTRAL COASTAL

Prince Edward Island

Who We Are

CCTP MEMBERS 2025

Champion partnerships. Empower growth.



CENTRAL COASTAL TOURISM PARTNERSHIP

Cavendish Visitor Centre | 1-7591 Cawnpore Lane
Hunter River, PEI C0A 1N0

DEAR CCTP MEMBER,

Thank you for joining the Central Coastal Tourism Partnership and contributing to the growth of Prince Edward Island's tourism industry!

CCTP is a membership-based, not-for-profit organization proudly representing the Central Coastal region of PEI. We're here to provide you with personalized resources, product development programs, marketing support, networking opportunities, and more. Our community thrives on the collaboration and shared passion of tourism operators like you, creating a "members-helping-members" culture that benefits everyone involved.

We want you to make the most of your membership! Whether you're looking for support, have exciting updates about your business, or want to share ideas, we're always here to connect and collaborate.

We're excited to work with you and help you engage with the incredible tourism community here in Central Coastal PEI!

Chloe Duchesne

Executive Director

Central Coastal Tourism Partnership

chloe@centralcoastalpei.com | 902-213-2241



1. Background

Champion Partnerships and Empower Growth.

Central Coastal Tourism Partnership exists to partner to create great experiences, encouraging visitors to stay longer in Central Coastal Drive.

As an organization, we are committed to:

- Building our tourism community in the Central Coastal Region of PEI.
- Supporting members and businesses for growth and success.
- Advocating on behalf of our members through frequent communications with key industry stakeholders including the Tourism Industry Association of PEI (TIAPEI).





The Central Coastal Tourism Partnership (CCTP) is one of six regional tourism organizations mandated to develop, support and grow the tourism industry in Prince Edward Island.

CCTP is a strategic partnership with tourism operators, municipalities, industry organizations, funders and other provincial tourism stakeholders.

We work to bring together all of the Central Coastal region tourism interests into a collaborative and constructive environment focused on tourism growth and success.



CCTP is a tourism association that works with tourism operators & stakeholders located within both the Green Gables (North) Shore and the Red Sands (South) Shore.



1.1 Central Coastal Map

CCTP provides support to Central Coastal communities such as:

Cavendish, Kensington, New London, Rustico, Brackley Beach, Stanhope, Hunter River, Borden-Carleton, Victoria-by-the-sea, Cornwall and others.

[Click here for a map of the Central Coastal region](http://www.centralcoastalpei.com)



**As a business or organization located in Central PEI,
you are part of the:**



Green Gables
Shore

**Green Gables Shore (north) or
Red Sands Shore (south)**

Visitors look for these symbols
on road signs that guide them
through the region.



Red Sands
Shore



Here are the different
tourism regions of PEI –
these touring regions
are promoted to
visitors/tourists.

**You are located on
Central Coastal Drive**



The Central Coastal Drive is the coastal touring circuit that
runs through both the northern Green Gables Shore and the
southern Red Sands Shore.



CCTP membership
provides you with mentors,
champions, resources,
support and so much more.
The more you engage with
CCTP, the more you will
earn the value of your
membership.

