

everything to *love* about

CENTRAL COASTAL

Prince Edward Island

Who We Are

CCTP MEMBERS 2024

Champion partnerships. Empower growth.



CENTRAL COASTAL TOURISM PARTNERSHIP

Cavendish Visitor Centre | 1-7591 Cawnpore Lane
Hunter River, PEI C0A 1N0 | P: 902-963-3613

DEAR CCTP MEMBER,

On behalf of the Central Coastal Tourism Partnership, we thank you for contributing to our Island's tourism industry and joining as a member.

CCTP is a membership-based, not-for-profit organization, representing the Central Coastal region of Prince Edward Island. We service our members with 1:1 resources, product development programs, marketing support, networking events, and more. The supportive nature and like-mindedness of the tourism operators that join our association have established a member helping member community that benefits everyone

We want you to get the most out of your membership! Please don't hesitate to reach out regarding supports needed, exciting developments in your business, or to put forth your voice and ideas.

We look forward to getting to know you, and connecting you to your tourism community.

Jillian O'Halloran
Executive Director
Central Coastal Tourism Partnership



1. Background

Champion Partnerships and Empower Growth.

Central Coastal Tourism Partnership exists to partner to create great experiences, encouraging visitors to stay longer in Central Coastal Drive.

As an organization, we are committed to:

- Building our tourism community in the Central Coastal Region of PEI.
- Supporting members and businesses for growth and success.
- Advocating on behalf of our members through frequent communications with key industry stakeholders including the Tourism Industry Association of PEI (TIAPEI).

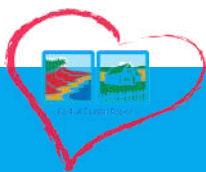




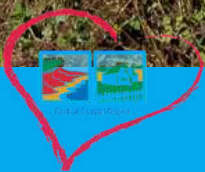
The Central Coastal Tourism Partnership (CCTP) is one of six regional tourism organizations mandated to develop, support and grow the tourism industry in Prince Edward Island.

CCTP is a strategic partnership with tourism operators, municipalities, industry organizations, funders and other provincial tourism stakeholders.

We work to bring together all of the Central Coastal region tourism interests into a collaborative and constructive environment focused on tourism growth and success.



CCTP is a tourism association that works with tourism operators & stakeholders located within both the Green Gables (North) Shore and the Red Sands (South) Shore.

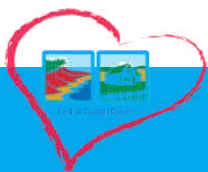


1.1 Central Coastal Map

CCTP provides support to Central Coastal communities such as:

Cavendish, Kensington, New London, Rustico, Brackley Beach, Stanhope, Hunter River, Borden-Carleton, Victoria-by-the-sea, Cornwall and others.

[Click here for a map of the Central Coastal region](http://www.centralcoastalpei.com)



**As a business or organization located in Central PEI,
you are part of the:**



Green Gables
Shore

**Green Gables Shore (north) or
Red Sands Shore (south)**

Visitors look for these symbols
on road signs that guide them
through the region.



Red Sands
Shore

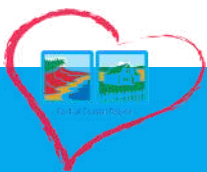


Here are the different
tourism regions of PEI –
these touring regions
are promoted to
visitors/tourists.

**You are located on
Central Coastal Drive**



The Central Coastal Drive is the coastal touring circuit that
runs through both the northern Green Gables Shore and the
southern Red Sands Shore.



CCTP membership
provides you with mentors,
champions, resources,
support and so much more.
The more you engage with
CCTP, the more you will
earn the value of your
membership.

