

## Youth Position Available: Tourism Project Coordinator



### We are...

- The Central Coastal Tourism Partnership: a not-for-profit, membership-based organization representing over 120 tourism operators in central PEI.

### You are...

- A self-starter who does not require supervision, but has good judgement in knowing when to check in with their employer for support, clarification and direction.
- Someone who enjoys interacting with people; is social, outgoing, enthusiastic and positive.
- A person who likes learning about new places & experiences, and has a deep love for PEI (whether you were born here, or you're an Islander by Choice, you are encouraged to apply).
- Someone who sets daily goals and achieves tasks according to plan.
- Between the ages of 15 and 30 years of age (inclusive) at the start of employment (it is not necessary that you be a student).
- Studying or simply interested in learning more about tourism and hospitality management, marketing, public relations, communications, culture, arts, or heritage.
- A Canadian Citizen, permanent resident, or person on whom refugee protection has been conferred under the Immigration and Refugee Protection Act; and is legally entitled to work according to the relevant provincial legislation and regulations (unfortunately international students are not eligible. Recent immigrants are eligible if they are Canadian Citizens or permanent residents).
- Legally entitled to work according to PEI legislation and regulations.

### Relevant Details

- Target start date of June 29.
- End date August 21, 2020 (8 weeks).
- 35 hours per week.
- Work hours of 9 – 5, but some flexibility is available for the right person.
- MUST have a valid drivers' license and provide your own transportation for use throughout the Central Coastal Region (mileage will be provided).
- The Central Coastal Region includes communities such as Kensington, Cavendish, Rustico, Brackley, Victoria by the Sea, Borden-Carleton and others.
- ***You will be responsible for overseeing a 'Points of Interest' project, where you will travel the region identifying existing signage inventory, as well as potential signage that could be added to help direct Visitors around the Central Coastal Region. You will work with various community representatives to gather their feedback about signage needs in their communities. By the end of the summer, you will have created a comprehensive report outlining existing signage and recommendations for new signage.***
- Other duties as required, such as assisting with the distribution of Central Coastal marketing material to key tourism establishments located throughout the Central Coastal Region.
- There may be times when you will help out in an office setting at the CCTP's Office found at the Cavendish Destination Centre.
- Salary: \$13 per hour.
- Mileage paid from Cavendish to sites in the Central Coastal Region.
- Ambassador reports directly to the CCTP Executive Director / designated Board Member.
- Those interested will want to check out our website at [www.centralcoastalpei.com](http://www.centralcoastalpei.com) (and if we interview you, you'll definitely want to be familiar with this).



### Why this will be an enjoyable experience for you:

- You will be in the middle of the action for the 2020 tourism season and the culture and natural beauty of PEI.
- You'll build your network with the people that work in PEI's tourism industry and connect with local tourism operators.
- Further grow your communication and interpersonal skills.
- You will have a lot of independence in this role, and the nature of the job will have you feeling accomplished at days end.
- We can't promise sunshine every day, but as you travel around the region performing responsibilities, we think you'll be able to soak up the sun a fair amount of the time.

**Resume with cover letter should be sent no later than 9 am on Friday, June 19, 2020 and can be emailed to**

**[peggy@centralcoastalpei.com](mailto:peggy@centralcoastalpei.com).** Be sure to mention your Top 3 Things You Love About PEI. The CCTP expects to be conducting interviews the week of June 22. Thanks for your interest!

*Funding for this position has been provided through the Canada Summer Job Program, Employment and Social Development Canada.*