

CENTRAL COASTAL TOURISM PARTNERSHIP

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Mission: *Champion partnerships. Empower growth.*



Dear CCTP Partner:

Membership renewal & recruitment is currently underway for 2020 membership to the Central Coastal Tourism Partnership. To optimize your membership for the upcoming season, we suggest renewing or joining NOW! **We're developing training content and marketing strategies between January & March, so your swift membership will ensure inclusion.**

Membership Benefits & Details...

- Membership runs from **Jan. 2020 - Dec. 2020.**
- **Access to training programs** such as the Accelerated Market Readiness Program.
- Members receive **complimentary registration to speed networking events and learning sessions.**
- **Members are the featured content** in front-line training initiatives, such as the Experience Specialist Program.
- Promotion through the **CCTP's French & English websites**, in **print material** and extensive promotion through **social media platforms.**
- **Access to communication tools**, such as the bi-weekly e-newsletter, Facebook Group and Online Membership Resources.
- When the CCTP is sourcing partners to work with for the **development of tourism product**, it goes to members first.
- We are in constant communication with our industry partners - **our membership is the primary focus** when our partners (Tourism PEI, Meetings & Conventions PEI and others) are seeking insights about our region's products, services and experiences.
- CCTP membership provides you with **mentors, champions, resources, support** and so much more.
- **The more you engage with the CCTP, the more you will earn the value of your membership.**
- If you do the math, your membership costs **LESS THAN \$2.50 PER WEEK!**

Membership Rates:

<input type="checkbox"/> CCTP Member	\$125 + hst/fees
<input type="checkbox"/> CCTP Member with current membership to another RTA or DMO on PEI	\$100 + hst/fees
<small>(Includes North Cape Coastal Area Tourism Partnership; Explore Summerside; Tourism Cavendish Beach; Discover Charlottetown; Points East Tourism Group)</small>	
<input type="checkbox"/> Individual (please note, promotional benefits do not apply)	\$50 + hst/fees
<input type="checkbox"/> Student (please note, promotional benefits do not apply)	\$25 + hst/fees
<input type="checkbox"/> Associate Membership (please note, promotional benefits do not apply)	\$0

STEP 1: Complete Payment

- Please make **cheques** payable to: Central Coastal Tourism Partnership Inc. OR
- Self pay credit card option** available by visiting www.CentralCoastalPEI.com/members/payment_method.php
(select the PayPal option to use a credit card).

**Your membership will apply to ONE business entity or location. To receive full benefits for additional business entities or locations (including additional website listings on www.centralcoastalpei.com and in CCTP print material), please add \$50 + hst for each additional entity.*

If you need a special invoice, please email peggy@CentralCoastalPEI.com

STEP 2: Please update your business information and share your marketing material.

This can be done at the following link: www.CentralCoastalPEI.com/member_resources/8
(click on '2020 Membership Form & Payment Options' and fill out the form).

*Thank you for your investment in our tourism association.
The CCTP looks forward to providing you with value-added opportunities for your business.*